

## **Privacy Statement Share a Porsche**

In this privacy statement User (hereafter also referred to as "you") will read how Porsche – in its role as a responsible party – acts among the privacy of the Users of the App with reference to the Share a Porsche Concept. Capitalized terms used but not defined herein shall have the meaning assigned thereto in the General Terms & Conditions Share a Porsche. By accessing, installing, downloading or using the App you agree to this Privacy Statement Share a Porsche ("Privacy Statement"). A copy of this Privacy Statement is available and can be read, downloaded, saved, and printed on the web portal at [www.shareaporsche.nl/algemenevoorwaarden](http://www.shareaporsche.nl/algemenevoorwaarden)

Porsche takes the security of personal information very seriously. Personal information is data that can be used to identify or contact an individual person. Users may be asked to provide their personal information anytime - when using the App - with Porsche or an affiliated company. Porsche and its affiliates may share this personal information with each other and use it consistent with this Privacy Statement and in accordance with the Dutch Personal Data Protection Act (*Wet bescherming persoonsgegevens*) ("Wbp"). Porsche and its affiliates may also combine it with other information to provide and improve our products, services, content, and advertising. Users are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have.

### **1. Purpose of the data processing**

1.1. Porsche collects personal information (i) to provide the App and services related thereto; (ii) to administer your User Account and to verify the identity of Users; (iii) to operate, deliver, customize, and improve the App and services related thereto; (iv) to provide, generate, customize and improve content with respect to the App; (v) for loss prevention and anti-fraud purposes; (vi) for internal purposes such as auditing, data, analysis, and research to improve the App and services related thereto; and (vii) to provide the Users of relevant notifications and e-mails (i.e. marketing promotions).

### **2. What personal data is processed**

2.1. The following personal information will be collected (i) Name, telephone number, and e-mail address of the User and (ii) Vehicle information (i.e. the amount of kilometers) and location;

- 2.2. Porsche, Vodafone, Volkswagen Pon Financial Services, and Clifford have access to personal information of Users. Porsche will not transfer or share any and all personal information to third parties other than mentioned above. Porsche, its affiliates and or the aforementioned third parties will use reasonable endeavors to ensure that the data on the App is accurate and to correct any errors or omissions as soon as practicable after being notified thereof. However, we do not guarantee that the App will be fault free and function error free, and we do not accept liability for any errors or omissions.
- 2.3. Due to the nature of technologies used to deliver the mobile application including, without limitation the Global Positioning System (“GPS”) satellite signals, wireless (“GSM”) and landline communication networks, and the electronic transmission of data over the internet, any liability we may have for any losses or claims arising from an inability to access the mobile application, or from any use of the mobile application or reliance on the data transmitted using the mobile application, is excluded to the fullest extent permissible by law.

### **3. Users**

- 3.1. A User cannot see another User’s trips and positions. A User will only see the booking schedule.
- 3.2. A User can see the last Vehicle position only if the timestamp of this reading is outside of every other User’s booking.
- 3.3. If the Vehicle is in use without a schedule and the Vehicle ID is assigned to another driver, the User cannot see the position. Instead any User can see:
  - The contribution of other Users to the total km and to the fuel consumption / refueling as seen before;
  - Names and photos / avatars of the other Users;
  - Phone numbers of the other Users;
  - The booking of the other Users;
  - The last known position of the Vehicle if it was not in use / booked.

### **4. Storage of Personal Information**

- 4.1. Personal information will be saved on a server within the European Union and shall not transfer your personal data to countries outside the European Union. Porsche saves all personal information to provide all services within the App. Personal information will be saved and available for (max) two years, or as long as necessary to comply with laws and regulations.

## **5. Google Analytics**

- 5.1. The App uses Google analytics, a web analytics service provided by Google, Inc. ("Google"). Google uses cookies containing reasonably anonymized analytical information about the Users of the App to help Porsche better understand the usage patterns thereof, which cookies may be transferred and stored by Google on servers in the United States of America. You may refuse the use of cookies by selecting the appropriate settings on your browser. Please note that this may affect the functionality of the App.

## **6. Security**

- 6.1. Porsche takes all appropriate technical measures (i.e. via secured servers and firewalls) and organizational security measures in order to transfer the personal information of Users from the Vehicle and the App safe and secure to the server. Moreover, Porsche also takes all necessary measures to ensure a safe and secure environment for the personal information and protect this personal information against unlawful use.

## **7. Google Maps End User Terms**

- 7.1. By using Google Maps API Implementation included in this application, you are agreeing to be bound by Google's Terms of Use ([http://www.google.com/help/terms\\_maps.html](http://www.google.com/help/terms_maps.html)).

## **8. Changes and queries**

- 8.1. This Privacy Statement may change from time to time. We will not reduce your rights under this Privacy Statement without your explicit consent. We will post any Privacy Statement changes on this page, and if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). Please check this Privacy Statement periodically to inform yourself of possible changes.
- 8.2. For any questions or queries regarding the processing of personal data or this Privacy Statement, please contact [info@shareaporsche.nl](mailto:info@shareaporsche.nl).